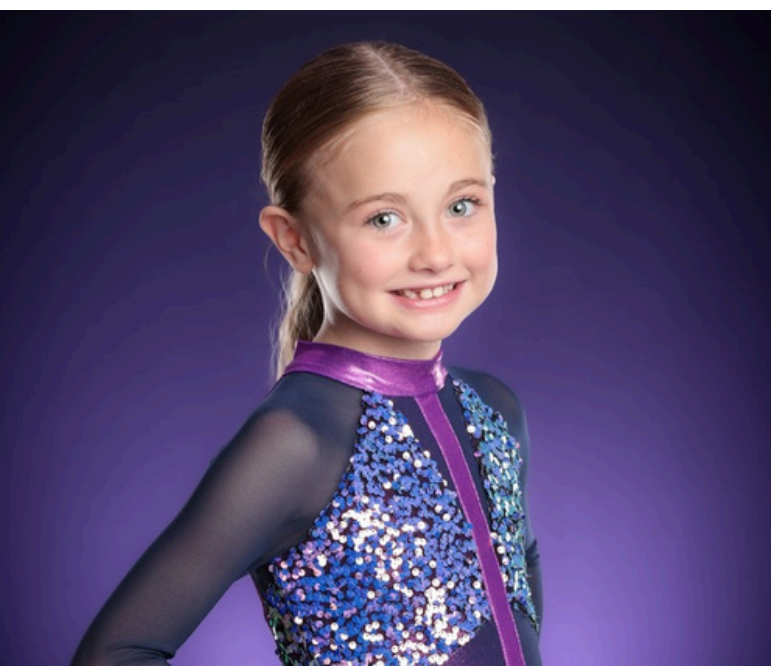


**Game-Day
Ready
Portrait-Day
Easy!**



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The Shot Behind the Athlete

Because great sports photos shouldn't sideline your season.

Picture day is one of those moments your athletes carry long after the final whistle blows. For players, it's a chance to be seen in their element. For families, it's a keepsake from a season of hard work and growth. For coaches and administrators, it's one more moving piece in an already packed schedule — and it needs to run without a hitch.

At SUGARlight Photography, we believe sports picture day can feel streamlined, stress-free, and even something your whole organization looks forward to.

Our team has over 20 years of experience partnering with sports leagues, clubs, and athletic organizations to deliver picture days that move efficiently through large rosters without sacrificing quality. From the youngest player still figuring out where to stand, to the seasoned athlete who knows exactly the look they want — we meet every player where they are and guide them toward portraits that feel powerful, authentic, and true to who they are as an athlete.

Whether your organization is looking for crisp traditional backdrop portraits, sharp professional headshots built for recruiting and team rosters, or stunning artistic composites that put your athlete inside the story of their sport — we bring all three to picture day, so every family has options and every athlete gets a shot worth celebrating.

Our promise is simple: professional results, athlete-first care, and a picture day experience your entire organization — coaches, coordinators, and families alike — will appreciate.



BROOKE

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SUGARlight[™]
PHOTOGRAPHY



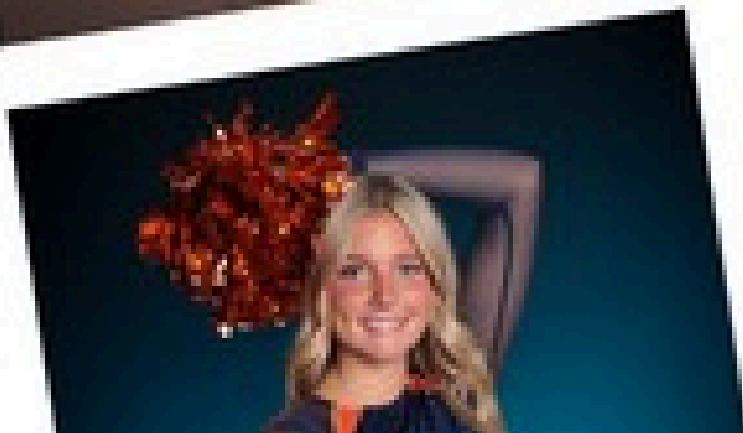
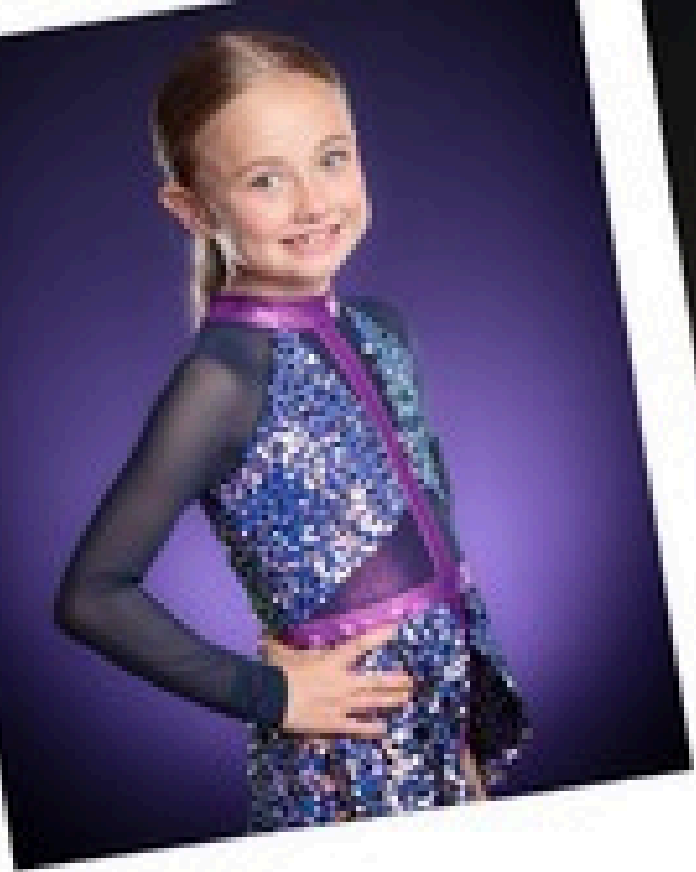
**EXPERIENCE
MATTERS.
PARTNERSHIP
MATTERS
MORE.**

Hi, I'm Brooke, founder of SUGARlight Photography. Every season, my team and I show up ready — cameras set, schedules dialed in, and energy matched to the athletes in front of our lenses. We've photographed hundreds of organizations over the years, but what we're most proud of isn't the volume. It's the leagues and clubs that keep calling us back.

That's what we're building with every organization we work with — not just a great picture day, but a partnership that gets stronger every season. We learn your roster flow, your schedule constraints, and what your families expect. You stop having to explain yourself from scratch every year, and we stop being a vendor. We become your team's photographer and partner.

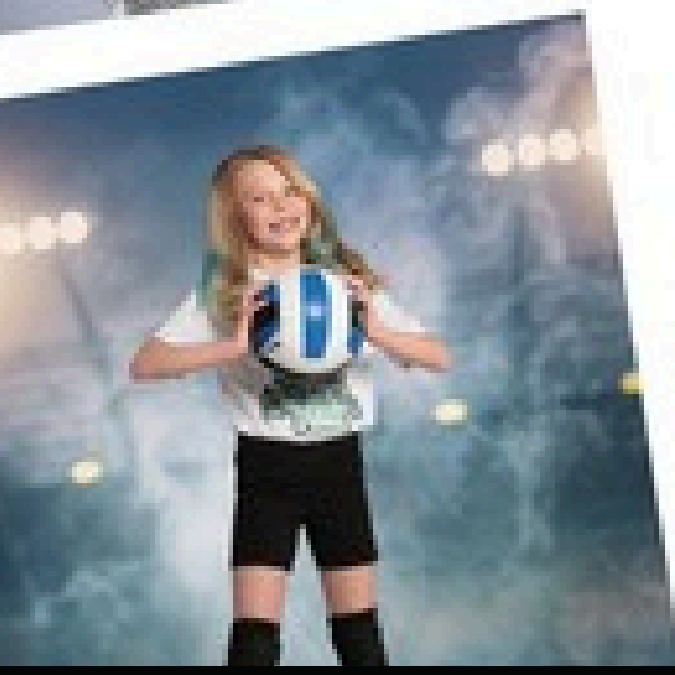
We understand the full range of athletes that walk through your picture day. The young player who's never done this before and needs a little direction. The competitor who's locked in and ready for their close-up. The teenager who's quietly hoping this is the year their portrait actually looks like them. Our photographers bring confidence, energy, and just enough ease to get every athlete — at every level — to their best shot quickly and without the chaos.

That's the SUGARlight difference: a team that knows sports, knows people, and shows up every season like they never left.



OUR WORK





SPEAKS FOR ITSELF



WHAT MAKES SUGARLIGHT DIFFERENT

Professional. Efficient. Built for the way sports organizations actually operate.

Sports picture day works best when every detail is handled before the first athlete steps in front of the camera. Our systems are designed specifically for league directors, club administrators, and coaches who need picture day to fit inside a season — not derail it.



**DEDICATED
PICTURE DAY
COORDINATOR**



**COMPLIMENTARY
COACH AND
STAFF
PORTRAITS**



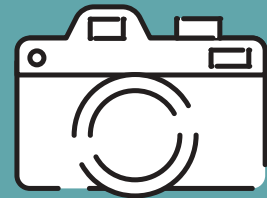
**ARTISTIC
COMPOSITES**



**MULTI-TEAM
HIGH VOLUME
SCHEDULING**



**ONLINE
GALLERIES
DELIVERED FAST**



**CERTIFIED
PHOTOGRAPHERS**

With SUGARlight Photography, we've built our process around the realities of volume sports photography. Multiple teams, tight windows, and high expectations from families — we handle all of it. From traditional backdrop portraits and sharp professional headshots to stunning artistic composites that bring your athletes to life, we give every organization the flexibility to offer something truly memorable.

You focus on your season. We'll handle picture day from start to finish.



EVERY ATHLETE EVERY STYLE

EVERY ATHLETE DESERVES A STAND OUT SHOT

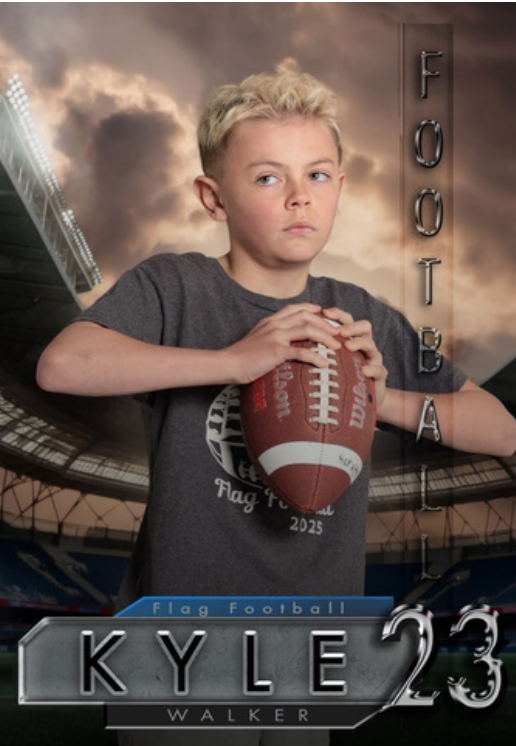
Sports photography isn't one-size-fits-all — and neither are your athletes. At SUGARlight Photography, we offer three signature session styles so every player, family, and organization gets exactly what they're looking for.

Traditional Backdrop Portraits — Clean, classic, and consistent. Our professional backdrop portraits deliver the timeless look families expect and coaches rely on for rosters, programs, and ID cards. Every athlete gets the same polished treatment, shot efficiently so your whole team is done on time.

Headshots — Crisp, confident, and built for visibility. Our sports headshots are designed for athletes who want a sharp, professional look — ideal for recruiting profiles, team websites, social media, and press materials. Whether your athlete is 8 or 18, these portraits carry presence.

Artistic Composites — Where the sport meets the story. Our composite photography places your athlete against dynamic, custom-designed backgrounds that bring the energy of the game to the portrait. Think dugouts, field lighting, arena glow, or pure action-inspired art. These are the photos families frame, share, and treasure for years. Composites are available as individual portraits or as team feature pieces.





DESIGNED FOR FAMILIES, TOO

Simple ordering. Flexible options. Friendly support.

A successful picture day doesn't end when the last athlete steps off the field. Families invest in their player's season — in the early mornings, the long drives, and the moments that go by faster than anyone expects. The portrait that captures all of that deserves an ordering experience that's just as easy as it is meaningful.



WE OFFER EASY ONLINE ORDERING WITH OPTIONS THAT FIT EVERY FAMILY:

- Quick Pick packages for busy sports families who just want a great photo without the guesswork
- Build Your Own packages for families who want exactly what they want — nothing more, nothing less
- From A la carte prints to All Inclusive Packages; we've got something for every one.
- Value-driven packages where the more you buy, the more you save

Convenient free shipping to your league or club is included during the initial ordering window, with ship-to-home options available for families who can't wait for delivery day. Our friendly support team handles parent questions directly — so your coaches and coordinators aren't fielding inbox traffic when they should be focused on the season.

FAQS

HOW DO YOU HANDLE MULTIPLE TEAMS IN A SINGLE DAY?

High-volume scheduling is our specialty. We work with your league calendar in advance to build an efficient flow that moves teams through quickly and keeps waiting to a minimum. We bring the photographers, coordinators, and equipment needed to handle your full roster — no matter how many divisions or age groups are involved.

IS THERE A COST TO OUR LEAGUE OR CLUB?

None. There is zero upfront cost to your organization. We handle everything, and our services are covered through family portrait package sales.

WHAT PORTRAIT STYLES DO YOU OFFER?

We offer three signature styles: traditional backdrop portraits, professional headshots ideal for rosters and recruiting profiles, and artistic composites that place your athlete inside a dynamic, sport-inspired scene. Organizations can offer one style or all three — we'll help you decide what works best for your families.

CAN COACHES AND STAFF GET COMPLIMENTARY PORTRAITS?

Absolutely. We'll work with your team to ensure that your coaches get the recognition they deserve. We know how much they mean to your team and we want them to be represented as well.

WHAT DOES OUR ORGANIZATION NEED TO DO TO PREPARE?

Very little. We guide you through every step — from building your schedule flow and coordinating parent communication to pre-preparing athlete galleries. Your job is to get athletes to picture day. We handle everything else.

CAN FAMILIES STILL ORDER PICTURES AFTER THE DUE DATE?

Yes. Athlete galleries are available to purchase for a full year. Families can choose digital options or print packages delivered to their home for a small shipping fee.

WILL OUR COORDINATORS NEED TO COLLECT PAYMENTS OR HAND OUT ORDER FORMS?

Never. All ordering is handled online. Families receive a unique gallery code to place orders directly — no paper forms, no cash collection, and no lost envelopes for your volunteers to manage.

HOW ARE PHOTO PACKAGES DELIVERED?

During the initial ordering window, packages are delivered free of charge directly to your league or club for easy distribution. After that window closes, families can order directly with ship-to-home delivery so no one misses out.

WHAT IF AN ATHLETE MISSES PICTURE DAY?

No athlete gets left out. We schedule make up days in our office throughout the season. We make sure every player on your roster has the opportunity to be photographed.

CONTACT

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www.sugarlightphoto.com



@SUGARLIGHTPHOTO

*Ready to make this
your best season on
and off the field?*



Popular dates fill up quickly!
Contact us today to secure your dates!