

WHAT TO WEAR

To me, clothing is a form of self-expression - there are hints about who you are in what you wear.

-MARC JACOBS

BRING 5 - 6 OUTFITS

With the chance to wear several different outfits, we can showcase a variety of moods and qualities. You're multi-faceted. Let's capture that.

SOMETHING LIGHT

Bring something in a soft shade of blush, gray, nude, cream or white.

SOMETHING DARK

Black, chocolate, charcoal, or dark, rich jewel tones will all work well.

SOMETHING CLASSIC

Put together an ensemble (or two) that's timeless and chic. Whether you need images for business, want to keep things casual, are aiming for something a touch dressy and ladylike - or even all three.

SOMETHING SEXY

Sexiness can mean wearing a backless gown or beautiful lingerie. Even a sweater can feel sensual when worn off-the-shoulder; and slip-dresses nod to lingerie while still feeling dressed up.

SOMETHING EPIC

A photo shoot is the perfect opportunity to dress like a movie star, (and a great excuse to go shopping). You might even rent, borrow, or custom make your dream outfit. Give yourself permission to go all out.

How do you dream of being photographed?
Remember, this is your chance to be a model
for a day. A Princess. A Siren. A Goddess.



KEEP IN MIND

FIT YOUR FORM

Fitted clothing which shows your shape works best for photographs. This applies to any body type. Outfits should hug your curves, especially along your top half. (Loose, flowing skirts, or wide leg pants are fabulous as long as your bodice or top is snug.) Skip the kimono sleeves and dolman style tops, and always choose tailored over loose or boxy.

FLATTER YOUR ARMS

Love your arms? Show them off with a strapless dress or sleeveless top. Hate your arms? Pass on anything with cap sleeves, which emphasize the widest part of the arm. Either way, bring (at least) one outfit with long sleeves.

BRING NECESSARY UNDERPINNINGS

Consider the underwear you'll need for each outfit. You may need a strapless bra or nude thong. Pair a black bra with dark clothing, and stick with nude bras under light clothes. Shapewear is awesome for concealing any wobbly bits.

ACCESSORIZE

Bring jewelry, hair accessories, and scarves or wraps to complete each outfit. Choose timeless over trendy.

If you have an amazing pair of shoes, feel free to bring them. Otherwise, don't worry about your feet - the only time we'll see them is if we're specifically trying to show them off.

Left: See several examples of different color and style combinations to mix-and-match for maximum variety. Think about bringing one style or mood from each column, as well as one color type from each row.

SUMPTUOUS TEXTURES

Luxurious fabrics and textures add a tactile richness and depth to your photos. Think lace, beadwork, embroidery, crochet, leather, velvet, draped satin, chiffon, and chunky knits.



Avoid high-contrast patterns or prints, which are distracting. Logos or graphics are definite "don'ts."

MONOCHROMATIC OUTFITS

Limiting each outfit to one color palette is a great way to create a long, lean body line in your portraits. When pairing separates, keep light with light, and dark with dark. However, your top doesn't have to be an exact match to the bottoms, (like dark-wash jeans with a black top).



GORGEOUS NEUTRALS THAT LOOK BEAUTIFUL ON EVERYONE

THE CLASSIC LITTLE BLACK DRESS

A gorgeous all-black ensemble with interesting textures, especially around your face and sleeves, is always a timeless, classic look.

Tip: Have a favorite LBD in your closet that no longer fits? Bring it in! We can always clamp a loose outfit in the back to tighten it up, or even leave dresses that are too small unzipped while we shoot.



STRIKING METALLICS & GILDED EMBELLISHMENTS

Add some shimmer to your portraits with metallic fabrics, sequins, or beadwork. While this look may seem extremely dressy in person, the sparkling effect is much more subtle in images. Look for silver, gunmetal, bronze, gold, or rose gold, or even skip the true metals and bring any color of draped, lustrous, satin - which is a sophisticated variation of this style.



BARELY THERE

Dressing in shades of nude and blush in a portrait creates a feeling of the clothes disappearing, and the image being all about the woman, and not the wardrobe. Whether you opt for a cuddly sweater, a slinky slip, a gown, or a full tulle skirt, these subtle neutral shades will give a soft, ultra-feminine mood.

