

WARDROBE [Style]

Style. What's yours? What makes you different? What story do you plan on telling with your clothing? Are you going for unique, strong, casual, dressy, free-spirited, raw, earthy, preppy? Will you be adding accessories to your look? All these are thoughts to consider when addressing wardrobe. Think about that and what elements you want to incorporate when you come to your meeting. Also, think about how many looks you will want to have as that could affect time, place, package and the approach we take to photographing your experience.

OTHER TIPS

1. Think coordinating, not matching. Again, unless you want your family picture to look straight out of 1990, try to not match outfits exactly.
 2. Try and pick colors that complement the surrounding environment. If you want to take this one step further (if you plan on displaying this picture in your home), try and choose colors that will complement your home decor.
 3. Use your brightest colors as accessories. You don't want the brightest colors detracting from the most important part of the picture: the PEOPLE!
 4. It is fine to mix solids and simple patterns. Many photographers might feel otherwise, but we think that SIMPLE patterns add interest and texture to a picture. If you stick to a color scheme, everything just naturally blends together.
- So, that's it! Hopefully, the above tips will help you do a little advanced planning for what to wear for family portraits and create a beautiful family portrait you can be proud of.

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When you are stumped or undecided on wardrobe, try and follow the "Three Colors + POP" rule:

1. Pick three colors (one being a neutral) and put together outfits with those colors only. More than three colors can seem a bit busy.
2. Add in an unexpected POP of color. Be aware that this POP will become a focal point in the picture, so don't add this color in an area that you don't want others to look at too closely.

{Disclaimer: RULES CAN BE BROKEN. However, these guidelines generally work well to produce a cohesive, vibrant family portrait.}