



Photoshoot Preparation

Not everyone is a professional home stager! Here are a few tips on what to do to be ready for your photoshoot.

- Turn on all interior and exterior lights, including lamps and overheads. Exterior flood lights are unnecessary, but the prettier wall fixtures or hanging fixtures look great glowing!
- Turn off all fans, televisions, or anything else that may move during camera exposure.
- Open all blinds to the same position, we generally prefer the half way position. Not pulled up, only turned to the open position. Open curtains and let the light in!
- Clear off countertops in the kitchen and bathroom areas. Especially tooth brushes, mouthwash, and brightly colored soap bottles! Extra decluttering for the camera may feel overboard, but it's very important.
- Remove, or contain, any pets as well as any evidence of pets as this can be a potential "turn off" to your viewers. Pets may also present a shooting hazard when passing by the camera equipment.
- Remove vehicles from the driveway and do not park directly in front of the property. Try to move at least as far as your next door neighbor's house.
- Hide garbage cans, hoses, and any other outdoor tools or items that may be visible to the camera.
- Mow and rake the yard, sweep driveways, sidewalks, patios, and decks.
- Remove any pictures, notes, magnets, or papers from your refrigerator.
- Declutter as much as possible. Rooms that are excessively furnished will appear smaller and may not photograph well.
- Tidy up bedrooms. Smooth out your bed spreads, fluff and arrange pillows.
- Tuck garbage / trash cans out of sight.

Our typical shot list includes exterior front and back (including any special features.) All the main interior rooms, including bathrooms. Closets, garages, and additional storage spaces are optional, depending on their condition! Having your home ready to go when we arrive will help us to spend most of, if not all of, our time shooting rather than arranging. Also, it will maximize the effectiveness of your photos in the eyes of a potential buyer!