The Secret To Stopping Time Revealed!











You've probably noticed that time with your baby passes all too quickly.

eryday there are new "firsts," magic moments that flit by before your eyes. Imagine keeping those moments forever.

How important will it be to you to capture all the amazing milestone moments in your baby's all important first year? You'll see your baby grow from the precious innocence of a newborn to active, inquisitive 12 month old (and everything in between.)

would you love portraits of your child that are so perfect that you remember their new baby's perfection every time you see them? Amazing portraits that you'll be proud to show to everyone.











Did you answer yes?!

Then we've got a deal for you! Read on, I don't want you to lose one moment more.

Welcome to your baby's wonderful Baby Steps Portrait Plan.

In this exclusive series we photograph your baby at ages 3, 6,9 and 12 months. If you call us early we include FREE of charge, an additional newborn session (available as our schedule permits for babies 6 weeks or younger.)

You'll be thrilled with Bradford Studio.

Our patience and ability to adapt to your child's needs, in a child friendly environment, allows you to have portraits made in a relaxed, fun and stress free sessions.

With your baby's First Year Portrait Series you get:

- ✓Your own private session-we are an appointment only studio. You'll never have to wait in line we're ready when your baby's ready and our focus is completely on you and your baby when you're with us.
- ✓ Completely personalized portrait sessions We'll use a combination of our child perfect props and of course you're always welcome to bring things with you to create images that are uniquely yours.
- ✓A minimum of an hour is reserved for each session. There's never a rush. You'll have more than enough time to do everything you want, and your baby will have time to eat, rest and take a break if necessary.
- ✓A private viewing appointment in our state of the art projection room. This is where we review the images from your session and help you select your favorites. It's easy and fun, as we help you every step of the way. It's part of the personal care Bradford's is known for.
- ✓ **Beautiful photography expertly crafted**. You get images you'll love and you won't need to do a thing but show up. No worries about lighting, posing, props, retouching or trying to "do it yourself." If you love photographs and your time is precious to you, you're gonna love working with us!



901 Center Ave. Bay City, MI 48706 989-894-2827





Sound Good So Far?

✓A priceless gift for you, your family and your child. "Memories are pictures in your heart but photographs are memories in your hands." The most precious gift you can give anyone close to you, even your child, are photographs taken during their growing years. They'll only become more valuable with time. Did you know you can boost your child's confidence and instill in them a strong sense of belonging by decorating your house and their room with photographs of them individually and with the family

✓A child safe, friendly and peaceful place to come. Bradford's is a kid friendly, no-stress studio with a private changing & nursing area. That means that you and your baby and children will love coming here. You'll all have a great experience, which creates great images.

✓ Many poses to select from. You're NEVER disappointed in the number or quality of images that you'll see from your session.

✓ Expert retouching free of charge. No need to worry about a stray blemish, scratch, baby acne or cradle cap. We will make your baby look their absolute best. Relax, it's all taken care of.

✓ Purchased portraits are professionally printed, mounted and finished - protected in a clear glassine and presented to you gift boxed and ready to share and enjoy.

✓Our FREE Baby's first year guidebook. We'll send you this as soon as you sign up. It's loaded with helpful hints for the entire year. You know what to expect and won't have to wonder what to wear or bring.

✓A trusted and experienced studio that's been photographing babies since 1948. Yes, that's a lot of baby's over the years. The key to our success is that we really love kids! They can feel it, Mr. Mark and Miss Karen (aka Mrs. Bradford) know how to keep our little friends feeling safe, secure and happy. Genereations have been trusting their portraits to our family.

✓The best of both worlds. It's still so exciting for us as we continue to grow and change with new styles in baby photography. The secret is that we know how to balance the latest trends with our wealth of experience, to create timeless images that you'll love for a lifetime.

✓ Easy interest free payment plans. We're here to work with you and your budget to create a payment plan that will work for you. Our goal is to make it easy for you to buy what you want.

√100% No Nonsense Guarantee! Have a problem - we'll fix it. And if we can't fix it you'll get every penny back. You can't go wrong.



Here's what we DON'T give you.

No standing in line at a discount store to have only a few poses taken of a tired baby. Enough said.

No fake, cheap looking backgrounds. You and your baby deserve more.

Remember our professional finishing? No sheets of pictures you have to take home and cut apart.

No high pressure sales tactics. We treat our clients as friends.

No minimums and no forcing you to take packages or poses you don't want. We'll help you select your favorites but we'll NEVER try to talk you into anything.

No risking your baby's pictures to a photographer who's "just learning."

Bradford Studio is the best place for your children's portraits.

Why? Because we love kids and know how to capture each unique and beautiful stage of their lives.

Our creative, caring and experienced staff will make images that show their personality, those priceless expressions & magic moments, in a fun, baby safe - stress free environment. Everyone at Bradford's knows just how to help you with every step.

Here's the Deal

Right now our Baby Steps Plan is available to you for a limited time at the promotional price of: JUST \$299 \$39

Thats over 80% off the retail price!

Why do we make this offer at such a deep discount?

Because you've got one chance to get the first year of your baby's life in photographs and we want to give you the opportunity to have portraits that you'll love and be proud to share all of your life. Once you've experienced our studio for your baby's first year, you'll be a client for life.

For \$39, you'll receive all 4 (or 5) portrait sessions and everything else that we just listed, amazing service and incredible portraits.

Baby Steps includes four sessions in your baby's first year. Starting at three months, then one approximately every three months, to show Milestone stages of development. Join before your baby is six weeks old and we'll give you a newborn session as our gift. (We will start Baby Steps later than three months in special cases.







Choose the option that's right for you:

- Full year collections with our Baby Steps Plan
- •Single session collections start at only \$199
- •Design your own package with Create A Collection
- Easy interest free payment plans are available.

Plus our unique boutique offers custom albums, jewelry and more one of a kind pieces, that you'll just love!

•Time is passing even as you read this. Don't lose another moment Call 894-2827. Trust your baby's photography to the experts at Bradford Studio, where it's guaranteed you'll have wonderful portraits and a fun, easy and stress free experience.

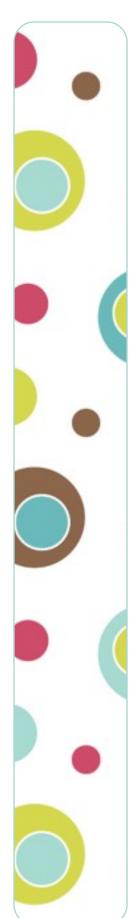






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Here's What Moms have to say:

Bradford Studio has done photography for our family through several generations. Mark & Karen make you feel so at ease that your smiles and laughs are very genuine. They never make you feel rushed but rather that you are the most important person at the time.

We are always amazed at Mark's exceptional gift working with small children. He is able to capture the little ones attention through his comedy while, at the same time, shooting pictures at just the right moment. We smile every time we look at our portraits on the wall

Bradford's have made our pictures memories to be cherished for vears to come.

~ Sharon Schisler

I have been a client at Bradford Studio for over 5 years and they always deliver exactly what I'm hoping for. Mark is extremely patient with young children and won't give up until he has gotten the right shot, no matter how many breaks we have to take. He makes the sessions fun. He is passionate about capturing the right moment.

Mark has photographed each of my three children and found a way to bring out each of their personalities. I recommend Bradford Studio to my friends and family for the quality of photographs, the genuine friendliness of the staff, overall good experience at each session and great pictures I can look back at for years to come as my children grow. ~ Kristin Smith

Our family had a wonderful experience with Bradford Studio. The initial meeting, through the photo shoot, to the choosing of the portraits was all very enjoyable. Mark was a treat to work with and we are very pleased with our photos! We look forward to working with him again! ~ Kerry Graveline

Mark and Karen Bradford provide outstanding quality and service in the art of photography. We have young children, and Mark and Karen do such a great job photographing them. Our kids love it when their son, Parker, whom our kids adore, helps out. Mark and Karen have raised two wonderful kids to be outstanding young adults, so they know what it takes to work with young children and bring out the best in them. We have had such great experiences that we have worked with Mark and Karen to photograph milestone events, first with our daughter, then our daughter and son. Magic has been capture in every event, and Mark and Karen have been so patient in helping us to narrow in on the best-of-the-best shots. Mark and Karen are a class act and run a class-act studio. – Marci Weaver-

When you hear comments like this, it makes you so proud to know you've created something for a family that they will cherish for the rest of their lives. We want to do the same for you.

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