CACGGS Photography



Super Exciting Times!

Pregnancy and Newborn Photography has fast become the new way of meaningful ART.

Gone are the days where families have a painted bowl of fruit hanging in their living room, which has little or no meaning to them. Now, we can have art displaying the people we love and can be reminded every day of our most cherished moments. Our memories fade but with the help of our images, they will last a lifetime!

So... as you will be hanging and displaying this new custom art in your home, you need to think about you and your home, colours and style. You need to stay true to "who" you are and we can create stylish art for you.

Three common mistakes to avoid

COFFEE STAINS

If you have chosen to wear a white shirt ...pop it on **after** your morning coffee.

PREPARE

Stress free mornings are key. Make sure clothes are ironed ready and bag packed the night before

HAIR AND NAILS

Wash hair the day before so it's clean and dry. Nails are likely to appear with baby so ensure clean.

Photography Styles

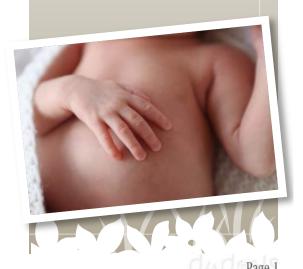
With Newborn photography there are two main styles to choose from and you should choose your attire to match.

1. Natural Lifestyle Photography

This would typically be done in your home, with no accessories or props. Everyday life, just the way you are.

2. Natural Studio Photography

This is where you are placed in the best light and guided into angles to make you look amazing. Baby images can still look very simple, pure and natural. Also newborn babies can be posed to make them look simply adorable. Your heart will just melt!





1. Colours of your decor

What colours are in your home and will work nicely on your wall? You don't want to all wear bright red... if nothing else in your home is red.

2. Have a colour pallet

Stick to no more than three colours through out the family. Examples...White, Grey and Denim **Or** Cream,

Bone and Tan **Or** Dusty Pink , Cream and Mint (you get the picture)

You won't need to worry about clothes for your newborn. With newborns less is more! We want to see their beautiful skin and shape, so we will have them in a wrap to match your attire.

3. Match your tones.

Keep all the tones in the family the same. All in pastel colours or all in dark colours. If you have every one in black and one person in white, it will look very unbalanced. Your eyes will be lead to the person in the lightest colour.

4. Have a good eye for style

The easy way to do this is to lay your outfits out on the bed next to each other. You don't want to buy matching shirts but you do want to look good together. This shows you have styled your shoot and your effort will pay off. Especially as your images are past down for generations to come.





5. Use Block Colours

Strong solid colours work best in portraits as they don't make the image too busy and we can focus on your joy and expressions. Textures and lace can work well, as long as there are not too many conflicting or competing, with each other. Try to steer clear of patterns and logos. Especially too many patterns will make your image look busy and messy. Strips, checks, floral and spots are out! Especially if used together!



6. Dress it up

Wear something that you look and feel great in. Always start with mum (wife) and co-ordinate the family to what she is wearing. After all she is the one who has gone through the most change with her body. Because you will be in block colours, you can accessories' with a scarf, belt, headpiece or some of your favorite jewelry.



7. Match your seasons

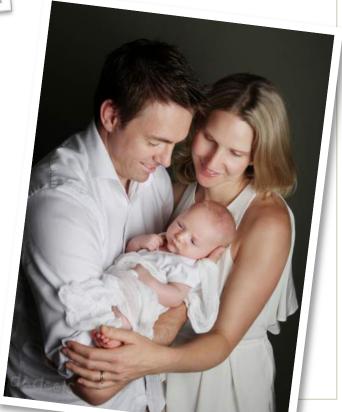
You don't want to have someone in a turtleneck jumper and the next person in a singlet ... it will just look odd and not together.

Even styles you don't want someone formal and someone in casual. Make sure you are all on the same page



8. Compliment you body type

For example, if you are not happy with your arms then don't wear a singlet. Wear a three quarter sleeve so the focus is on your baby and not your arm. Also wear something that you will be happy looking at every day. Light colours in an image look fresh and crisp, while dark colours show a lot of contrast and can be striking. Only wear your favorite colour if it suits your skin type and décor.





9. What about my Newborn?

Less is more with little ones. We find that because they like to curl up in a little ball, you tend to loose them in their clothes... so we take them off. A coloured wrap is all you need and we have plenty of those in many colours to match your attire. So you don't need clothes for your baby.





10. Sentimental Value

If you have anything that is sentimental to your family, please bring it to the shoot and have it photographed with your baby to create beautiful memories with it. It could be a toy that was yours and you are gifting it to your little one. It could be great nana's blanket that she knitted for you or your mothers' locket.

Not every body has this so do not worry if you don't, we have every thing to make your baby shoot look amazing, be safe and comfortable!

Do you have any other questions?

Please don't hesitate to contact us

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