



**FOR IMMEDIATE RELEASE**

May 3, 2016

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**GREENHILL'S SUMMER 2016 EXHIBITION FOCUSING ON THE ARTS AND ECONOMIC RESURGENCE**

**(Greensboro, NC)** GreenHill presents *Gallery Nomads Asheville*, June 23 through August 24, 2016, an exhibition highlighting North Carolina's regional art centers. Five Asheville art spaces will set-up camp all summer in The Gallery at GreenHill and present an exhibition of their choosing in 500 square feet of space. Participating art centers include Blue Spiral 1, Black Mountain College Museum + Arts Center, Asheville BookWorks, Pink Dog Creative and REVOLVE.

*Gallery Nomads* has been a continuing series at GreenHill starting with *Gallery Nomads Raleigh* in 2009 introducing patrons to several of the most vibrant art venues in the Triangle including Flanders Art Gallery, Adam Cave Fine Art, Bonded Llama Artists, The Design Box Gallery, ArtSpace and the Visual Art Exchange. Raleigh was selected as a place with a wide offering of spaces and some of the best commercial galleries in our state. In 2011 GreenHill presented *Gallery Nomads Down East* where visitors could view and interact with seven art spaces from Wilmington, Morehead City and Atlantic Beach. GreenHill's Director of Curatorial & Artistic Programs, Edie Carpenter started *Gallery Nomads* based on the fundamental thought around opening up the conversation around which art spaces are viable and to provide a glimpse of what is going on across the state. "For the visitor, it gives you a sense of the bubbling energy around the galleries, how they function and the artists of that area; it gives a wonderful map of the cultural offering in a particular region," said Carpenter.

Cited as a "Top 25 Small Cities for Art" for the past 12 years, Asheville has been described as an "artist's utopia." This exhibition will look closely at Asheville's art scene, from leading commercial art gallery Blue Spiral 1 representing major southern artists for 25 years to the artist collective studio space Pink Dog Creative, one of the first to be established in Asheville's River Arts District. In addition to works by contemporary Western NC artists, visitors will be able to see works by 20th century masters such as Josef Albers and Kenneth Noland from the collection of Black Mountain College Museum + Arts Center.

GreenHill will present three programs associated with the exhibition focusing on the role of art spaces in the revitalization of the communities they are situated in. On June 23, 2016 GreenHill will host their Annual Meeting with a talk by Stephanie Moore, Executive Director of The Center for Craft, Creativity & Design, coupled with the opening reception and beer tasting by Hi-Wire Brewing. On July 27 a panel discussion by Asheville and Greensboro leaders, "Economic Resurgence | Makers Making a Difference" from 5:30-7:30 PM, finishing up with a closing panel discussion of Asheville gallery directors offering participants an insider's view of their organizations during a gallery round table on Sunday, August 21, 2016 from 2:30-4:00 PM.

The story of Asheville's growth into one of the state's leading destinations and the formidable impact of the arts in the city's economic flowering will be explored in a panel discussion by experts in arts and city planning from both Greensboro and Asheville entitled "Economic Resurgence | Makers Making a Difference." Nancy Hoffman, Greensboro City Council, will lead the panelists in a discussion around the role of the arts in economic resurgence and development. The panel will talk about being thoughtful in development, allowing for serendipity and scaling up over time rather than building big and it will come, advantages of walkability and greenspaces and how to define the creative economy for both Greensboro and Asheville. The differences, similarities and meaning of "creative economy" in Greensboro and Asheville will be discussed by Asheville panelists Karen Cragnolin, Rob Pulleyn and Pat Whalen and Greensboro panelists Zack Matheny, Cecelia Thompson and Andy Zimmerman.

Laura Way, GreenHill's Executive Director explains, "GreenHill is a great organization, moving in new directions, and actively engaged in the conversations around creating vibrant communities. For us, this means thinking about how creative people play an integral role in shaping a community, from its unique cultural niche to building a strong and sustainable, adaptable economy. Highlighting the catalytic impact of artist, makers, and other creatives serve as lessons for our local community to learn from, and build upon."

GreenHill is looking into Charlotte as the fourth site for the Gallery Nomads series. For more information visit [www.GreenHillNC.org/Gallery-Nomads](http://www.GreenHillNC.org/Gallery-Nomads).

## **PARTICIPATING ART SPACES**

**Black Mountain College Museum + Arts Center** interprets and continues the creative heritage of Black Mountain College (1933 – 1947). The Black Mountain College Museum + Arts Center was founded in 1993 by Mary Holden to honor and pay tribute to the spirit and history of Black Mountain College. The newly renovated home of the museum is located in the center of downtown Asheville. Black Mountain College Museum + Arts Center provides a forum to perpetuate the energy, vision, and accomplishments that made Black Mountain College one of the most creative educational forces of the 20th century whose roster of affiliates includes Josef and Anni Albers, John Cage, Merce Cunningham, Robert Rauschenberg, Buckminster Fuller, Willem de Kooning, Cy Twombly, Robert Motherwell, Franz Kline, M.C. Richards, Charles Olsen and Jacob Lawrence. At the same time, BMCM+AC sponsors new programs to promote an innovative and experimental approach to today's issues and concerns. Thus the Black Mountain College Museum + Arts Center preserves and perpetuates the guiding spirit of historic Black Mountain College as an inspiration for contemporary society through exhibitions, publications, lectures, films, seminars, and oral history interviews. GreenHill will present a selection of works from the museum's permanent collection organized by BMCM+AC director Alice Sebrell.

**Asheville BookWorks**, founded in 2004 by Laurie Corral, is a working studio, a teaching studio and exhibition space. Asheville BookWorks was formed to ignite a community of artists practicing book arts and printmaking in Western North Carolina. Courses in book arts including letterpress printing, bookbinding and printmaking are offered regularly by contemporary artists. There is a regularly changing exhibition schedule of contemporary book arts and printmaking. BookOpolis and PrintOcracy are two sister exhibitions that alternate every other year to focus on book arts and printmaking. Asheville BookWorks has a considerable library of lead and wood type for artists interested in handset letterpress. Classes are available for beginners. Competent students may rent studio time and use the equipment to make and print their own work. There are etching and letterpresses, a darkroom for

screen printing and alternative photo processes, and other heavy equipment needed for binding and printing.

In its 25th year, **Blue Spiral 1** art gallery presents work by exceptional Southern artists and object makers in a light-filled, 15,000 square-foot gallery spanning three floors connected by an open stairway in the heart of downtown Asheville. Blue Spiral 1 maintains an extensive exhibition schedule, presenting over 15 shows annually — often featuring 4-5 simultaneously within various venues inside the gallery. Thematic group exhibitions and individual artist showcases rotate on the lower two levels five times a year, while Blue Spiral 1's upper level features a wide array of works by nearly 100 regularly represented artists including Alex Gabriel Bernstein, Rick Beck, John L. Cleaveland, Jr., Julyan Davis, Andy Farkas, Vicki Grant, Hoss Haley, Duy Huynh, Robert Johnson, Charles Ladson, Stoney Lamar, Mitchell Lonas, Andrew Moore, Matt Moulthrop, Philip Moulthrop, Ward H. Nichols, Brad Sells, Suzanne Stryk and Scott Upton. The gallery proudly represents the estate of Will Henry Stevens (1881-1949), an early 20th century modernist.

**REVOLVE** is one of Asheville's newest art spaces. Since its opening last year REVOLVE has presented one-person exhibitions, hosted artist talks, films, performances and launched a robust "FIRST DRAFT" discussion/lecture series. The multidisciplinary mission of REVOLVE is "in addition to the creation and display of new art, we will build an open space where artists, writers, scholars, the creative community, and audiences can come together to foster inquiry and expression, learn new methods and media, exchange ideas, laugh, dream, brainstorm, celebrate and complain. This holistic approach combined with the high quality of its programming so far suggests that the space, co-founded by Colby Caldwell and Alicia Armstrong, is already in the process of generating conversations that inspire collaboration across media, disciplines, identities and agendas.

For *Gallery Nomads Asheville* REVOLVE will exhibit a larger than life size installation entitled *Satellite* by a collaborative group of artists known as Workingman Collective. Based in Washington, D.C. and Western North Carolina, Workingman Collective is composed of artists from a variety of professions whose practice is guided by an interest in exploring the nature of collaboration and cooperation, invention, chance, and the public. Projects move through stages from the collection of information to the construction of an object or situation to the participation of an audience.

**Pink Dog Creative**, housing artist studios and retail space, was founded by arts mover and shaker Hedy Fischer and artist Randy Shull in 2009 in a 20,000 square foot former textiles warehouse on a site flanking Depot Street, the main thoroughfare to the now burgeoning River Arts District in Asheville. The building is painted in bright colors inspired by those of Merida, Mexico and combines the organizational and creative talents of Fischer and Shull who is a painter and furniture and interior designer as well as architect. The building's title comes from a stenciled graffiti on the original building which is now a bright landmark for artists, tourists and collectors who flock to studios and restaurants in the area. The building houses studios for artists working in a wide variety of media, from painters and sculptors to bookbinders, jewelers and furniture makers, as well as a restaurant/bar.

Pink Dog Creative will present a gallery installation on the notion of change. At GreenHill artist/designer Randy Shull will create a structural intervention that redefines the traditional conventions for display of artworks in a gallery space. Works by Shull and several artists who have studios at Pink Dog Creative will be included in the installation. Artworks will simultaneously form the walls and content of the exhibit, changing the way visitors generally experience contemporary art.

## **ASSOCIATED PROGRAMS**

### **Annual Meeting + Opening Reception**

*Thursday, June 23, 2016 | 4:30 – 8:00 PM*

Join us for our Annual Meeting at 4:30 PM followed by a talk by Stephanie Moore, Executive Director of The Center for Craft, Creativity & Design, Asheville, NC. At 6:00 p.m. stick around for the opening of our summer exhibition, *Gallery Nomads Asheville*, with a beer tasting by Hi-Wire Brewing. Free and open to the public. Cash bar. Donations appreciated.

### **Economic Resurgence | Makers Making a Difference**

*Wednesday, July 27, 2016 | 5:30 – 7:30 PM*

Join us for a panel discussion moderated by Nancy Hoffman on the role of the arts in economic resurgence and development as well as the differences, similarities and meaning of “creative economy” in Greensboro and Asheville. Asheville Panelists: Karen Cragolin, Rob Pulleyn and Pat Whalen. Greensboro Panelists: Zack Matheny, Cecelia Thompson and Andy Zimmerman. \$12 register in advance or \$15 at the door. Light appetizers and beverages included. To register online go to [www.greenhillnc.org/economic-resurgence](http://www.greenhillnc.org/economic-resurgence).

### **First Friday at GreenHill | Violinist and Painter**

*Friday, August 5, 2016 | 6:00 – 9:00 PM*

Join us for First Friday with classically trained violinist Marta Richardson and painter Mariyah Sultan, whose work has been seen at Art Basel, on HBO, and in galleries in North Carolina, Miami, and New York, for a collaboration that fuses art and music in a postmodern performance art event. Free and open to the public. Cash bar.

### **Adult Workshop | Upcycled Bookmaking**

*Thursday, August 11, 2016 | 1:00-4:00 PM and 6:00-9:00 PM*

Start creating your own handmade journals using that memorabilia you just can't throw away. In this workshop you will visit The Gallery and view works curated by Asheville Bookworks. then journey into the ArtQuest Studios where Jaymie Meyer will guide you through simple bookbinding techniques that accommodate a range of beginner-friendly materials from cardboard to shopping bags. Bring your own drinks and food. Instructed by Jaymie Meyer. Cost is \$35. Space is limited. To reserve your space go to: [www.greenhillnc.org/adult-workshops](http://www.greenhillnc.org/adult-workshops).

### **Gallery Roundtable + Closing Reception**

*Sunday, August 21, 2016 | 2:30 – 4:00 PM*

Get an insider's view of the art spaces on view at GreenHill in *Gallery Nomads Asheville* at a Roundtable discussion with Asheville arts directors Jordan Ahlers of Blue Spiral 1, Randy Shull and Hedy Fischer of Pink Dog Creative, Alice Sebrell of Black Mountain College Museum + Arts Center, Laurie Corral of Asheville BookWorks and Colby Caldwell of REVOLVE. Free and open to the public.



REVOLVE, Workingman Collective, *Satellite*, 2015, plywood, 8 x 12 x 8 feet



Black Mountain College Museum + Arts Center, Gallery #1, photo credit David Dietrich



Pink Dog Collective





Asheville BookWorks, Laurie Corral, *FLOW*, 2012, woodcut print, 36 x 36 inches



Blue Spiral 1, Tom Shields, *Off-Kilter*, 2012, found chairs, 48 x 49 x 39 inches